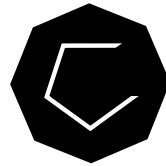


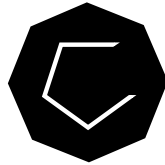
# Style Guide



**cinopa**

SOLUTIONS AND TECHNOLOGIES LLP

# Logo



The logo should be displayed on everything we create.

The logo should never be used on pure black backgrounds.  
Darkest color that can be used to place the logo on is **#111111**.

The color of the logo should not be changed under any circumstances.

# Wordmark

**cinopa**

SOLUTIONS AND TECHNOLOGIES LLP

Wordmark need not be used except on formal deliverables (Emails, Invoice, Letterheads etc).

When together used, the width and height of the logo should be the same as the font-size of **cinopa** in the wordmark.

When used together, the logo should be exactly **10px** away from the wordmark.

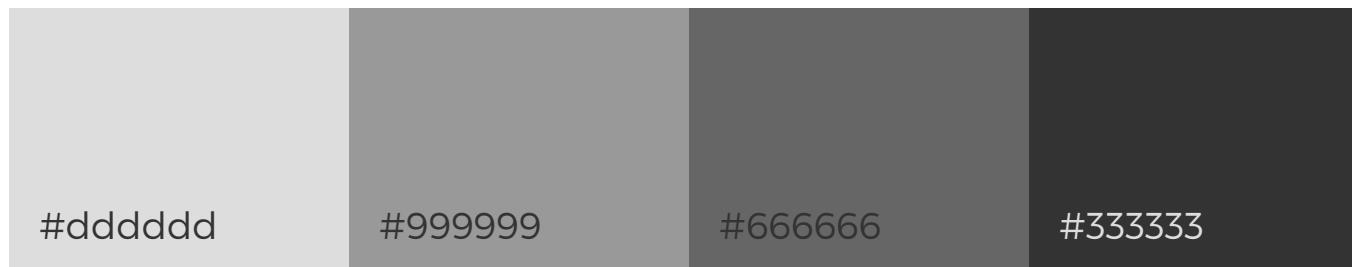
Logo should be placed either at the left or at the top of the wordmark.

# Color Palette

## Primary Colors



## Grays



# Typography

## Aa

Montserrat

Montserrat is the primary font that should be used.

Use Montserrat Regular for title, and Montserrat Light for paragraphs.

Change the weight, color, and size to distinguish elements without changing the font.

Text should not be written in pure black or pure white.

Light gray ( #eeeeee )

Dark gray ( #333333 )

Dark gray ( #333333 )